

brandi jones

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[SKILLS & TOOLS]

- Photoshop, Illustrator, InDesign
- HTML, CSS, Sass, Git, and Gulp workflows
- Drupal and WordPress responsive theming (VS Code, current editor preference)
- Living style guides, code snippets, and robust theming documentation
- Wireframing (Balsamiq, rapid prototyping with Foundation, etc.)
- Design deliverable project management via Basecamp, InVision, and Slack
- Mentoring/managing junior colleagues in design and theming

[EDUCATION]

- Conference Highlights: Adobe MAX, Smashing Conference, UX Week San Fran, DrupalCon, SassConf
- 2012: Responsive Theming in Drupal, two month webinar conducted by Emma Jane Hogbin
- 2005: Bachelor of Science in Digital Media and Design, w/minor in Printing (Arkansas State University)

[KEY POINTS & INTERESTS]

- Innate ability to bridge gaps between designers and developers and encourage shared vocabularies
- Comfort managing clients, design team members and project expectations
- Experience teaching traditional graphic designers how to create for the responsive web
- Understanding of when/how to use kits, libraries, and themes vs rolling your own code
- Interest and expanding skill in UX, user testing methods, and decision science

[EXPERIENCE]

2012-Present • Senior Specialist, Digital Design & Theming • Environmental Defense Fund

I work on a team of production specialists for EDF's central Drupal web presence developing code and creating visuals. Projects include crafting site design systems, infographics, style guide documentation and maintenance, CSS/Sass responsive theming, social media templates, prototyping/wireframing, mentoring colleagues in theming, providing guidance on UX/web design best practices, training coworkers on branding layout tools + conducting regular review meetings, and serving as the resident "style police" for our online endeavors.

2012-Present • Principal • Pixels with Pigtails

Ongoing freelance work on WordPress sites, logo designs, branding materials, etc.

2006-2012 • Director of Creative Development • 4Site Interactive Studios

Led small design team while conceptualizing, designing and deploying projects in a variety of formats: websites, templates, and eblasts (Photoshop, Dreamweaver, HTML and CSS); CMS theming (Drupal, WordPress, etc.); interactive, including animations and online video (jQuery, HTML5, and Flash); and various branding/print projects (Illustrator and InDesign).

2005-2006 • Web Designer • Anilogic

Designed website mockups in Photoshop, sliced mockups into optimized graphics, and created CSS-based websites and templates. Also assisted on other print, interactive and web-related projects.

[REFERENCES] - Available upon request.