

brandi jones

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[SKILLS]

- Photoshop, Illustrator, InDesign
- HTML, CSS, Sass
- Drupal and WordPress responsive theming
- Living style guides and robust theming documentation
- Wireframing (Balsamiq, rapid prototyping with Foundation, etc.)
- Basecamp online project management
- Mentoring/managing junior colleagues in design and theming

[EDUCATION]

- Conference Highlights: SmashingConf, DrupalCon, SassConf, An Event Apart, Lean Day: UX
- 2012: Responsive Theming in Drupal, two month webinar conducted by Emma Jane Hogbin
- 2005: Bachelor of Science in Digital Media and Design, w/minor in Printing (Arkansas State University)

[KEY POINTS & INTERESTS]

- Extreme attention to detail/process from design through development
- Innate ability to act as a liaison between designers and developers
- Comfort managing clients, design team members and project expectations
- Experience teaching print designers how to design for the responsive web
- Understanding of when/how to use kits, libraries and themes vs rolling your own code
- Growing interest and skill in UX, user testing methods and decision science

[EXPERIENCE]

2012-Present, Web Designer and Developer @Environmental Defense Fund

I work on a team of production specialists for EDF's central Drupal web presence developing code and creating visuals. Projects include infographics, style guide development and maintenance, minisites + CSS/Sass responsive theming, social media visuals, prototyping/wireframing, mentoring colleagues in theming, fielding support requests for our other WordPress and Drupal sites, providing guidance on web design best practices and serving as the resident "style police" for our digital presence.

2012-Present, Principal @Pixels with Pigtails

Ongoing freelance work on WordPress sites, logo designs, branding materials, etc.

2006-2012, Director of Creative Development @4Site Interactive Studios

Led creative team while conceptualizing, designing and deploying pieces for a variety of media: websites, templates, and eblasts (Photoshop, Dreamweaver, HTML and CSS); CMS theming (Drupal, WordPress, etc.); interactive, including animations and online video (jQuery, HTML5, and Flash); and various branding/print projects (Illustrator and InDesign).

2005-2006, Designer @Anilogic

Designed website mockups in Photoshop, sliced mockups into optimized graphics, and created CSS-based websites and templates. Also assisted on other print, interactive and web-oriented projects.

[REFERENCES]

Available upon request.